

ModigenceVision — Design System

이 문서를 읽는 법. 1부는 디자인 가이드 원문(readme)입니다. 브랜드 맥락, 세 가지 레지스터(텍 / 웹 / 제품 UI), 콘텐츠 규칙, 시각 원칙, 이미지·아이콘 규칙, 파일 색인 순서로 읽으세요.

2부는 Design System 탭의 스펙 카드 35장을 그룹별(Brand → Colors → Type → Spacing → Components → PowerPoint → Web → Slides)로 그대로 실은 것입니다. 긴 카드는 세부 섹션(1/5, 2/5 ...)으로 나눠 실었고, 각 카드 첫 장 아래 회색 줄이 원본 파일 위치와 설계 크기입니다.

3부(부록)는 토큰 CSS 원문입니다. 값 하나가 헛갈릴 때 최종 기준으로 참고하세요.

ModigenceVision Co., Ltd. (모디전스비전) builds **perception infrastructure for Physical AI**. Its flagship platform **MARU™** is an *integrated 3D perception platform* — ToF 3D (VCSEL 940nm) + RGB/IR camera modules, on-device Edge AI (NVIDIA Jetson Orin / Qualcomm), an AI Vision SDK, and a continuous Data Engine — sold as modular hardware that scales into Perception-as-a-Service.

The core thesis (straight from the IR deck): in Physical AI, the **brain (AI) is over-invested** and the **body (hardware) is affordable**, but **perception is the missing link** — the unsolved prerequisite for autonomous operation. ModigenceVision positions itself not as an "optician" selling the best module off a spec sheet, but as an **"ophthalmologist" / AI Perception Co-Architect** that diagnoses the real-world problem and delivers an outcome. Brand voice: *"HW opens the door, Engineering builds trust, Edge AI drives profit."* / *"From Sensors to Sense-Making."*

The brand reads as a **clear, credible, deep-tech engineering company**: precise, calm, data-dense, evidence-first — built to earn investor and Tier-1 OEM trust (Samsung, PRETTL 🇩🇪, Kohler 🇺🇸, Hanwha Vision).

Built from the brand logo set **and** the company's existing IR decks (see Source materials). Colors are taken from the **official logo SVG gradient**; tone & structure are grounded in the decks.

Surfaces and Registers

One brand, three visual registers. Read the shared rules, then the register you are designing for. **Never mix registers on one surface.**

Register	Where	Look	Source of truth
Deck	IR & company-intro slides, PowerPoint	Black + white + gray, hairline cards, one small slide-specific blue accent	<code>slides/deck.css</code> — locked to the Selectio pitch (정본)
Web	modigencevision.com	Pure neutrals, radius 0, no shadows, weight ≤ 600, two logo blues as the only accents	Site repository <code>ModigenceVision/modigencevision-web</code> (<code>public/styles.css</code> , <code>src/pages/**</code>) — the DS holds extracted tokens, pattern cards, a page index; never page copies
Product UI	Dashboards, consoles, React components	Blue-tinted neutrals on <code>#f3f5f8</code> , 10–24px radii, cool shadows, filled-blue primary buttons	<code>tokens/colors.css</code> · <code>spacing.css</code> · <code>components/</code>

Shared across all three: the logo set, the MARU™ mark, IBM Plex Sans + Noto Sans KR + IBM Plex Mono, Material Symbols icons, the content rules, and the imagery library.

Source Materials

Provided by the user (originals live in `uploads/`):

- `모디전스비전_Logo_SVG.svg` / `..._아이콘포함.svg` — official **vector** logos. The gradient is defined here: `#009fe8` → `#00459b` (the authoritative brand blues).
- `mdv-logo-1.png` / `mdv-logo-2.png` — full stacked color logo (1080×700, transparent). `mdv-logo.png`, `mdv-logo-horizontal.png` — small raster lockups; `mdv-logo-v1-legacy.jpg` (legacy).
- `MDV_Infineon_Selectio_Pitch_0617.pdf` — the layout / color / type reference for the deck register (정본).
- `MDV_IR Deck 5.8.1_full_resized.pdf` (17pp) and `MDV_IR Deck 5.8.2_GITEX.pdf` (11pp) — the general-purpose IR decks; sample-slide *content* follows these.
- `Maru logo design/` — the MARU™ product-mark package.

Processed assets live in `assets/` (see Index).

The Mark

The logo is a horizontal **infinity** (∞) formed by two interlocking lenses: a **concentric "eye" / target** on the left and a **camera aperture (iris)** on the right — reading as *"continuous, precise perception."* It is filled with a left-to-right gradient of the **official brand blues** `#009fe8` (bright sky) → `#00459b` (deep blue). The wordmark sets **MODI** in light blue (the "O" is the aperture), **GENCE** in deep blue, and **VISION** in neutral gray.

- **Assets:** `assets/logo/modigence-vision.svg` (color), `modigence-vision-white.svg` (knockout), `modigence-icon.svg` (gradient symbol) — *canonical vectors, prefer these*; PNG fallbacks `logo-stacked.png`, `symbol.png`, `wordmark*.png`.
- **Clearspace** = height of the "V" in VISION on all sides. **Minimum width** 96px digital. Never recolor, rotate, stretch, or add effects.
- The symbol doubles as app icon / favicon and as a low-opacity watermark. Do not redraw it.

Cards: `brand-01-logo` · `brand-02-logo-dark` · `brand-03-symbol`.

Product Mark — MARU™

A rounded **module housing** ($\square$) frame holding two unlike eyes — the **ToF emitter dot** ($\bullet$) and the **RGB aperture ring**. Where the parent ∞ mark is the *endorser*, MARU is the *product*: the two can sit on one page, each keeping its own clearspace, but MARU is **one flat ink only** (`#06243F` navy or white) — **never the parent gradient**.

- **Geometry:** ratio **5:3** · frame stroke = **10%** of height · corner R = **27%** of height · emitter dot r = 8.5% · aperture ring r = 25%, stroke 9.7%.
- **Wordmark:** IBM Plex Sans **700**, tracking **+0.10em**, [™] at **0.44×** the wordmark size, top-aligned. No [™] on the standalone symbol. (On the website, no [™] in HTML text anywhere — images untouched.)
- **Lockups:** *horizontal* (default — deck labels, doc headers, web): cap height and gap both = 50% of frame height. *Vertical* (four corner placements): wordmark width = 50% of symbol width, flush to the frame edge, one stroke of clearance; the four positions mirror the layout, never the letterforms.
- **Clearspace** = 50% of frame height on all sides. **Minimum** symbol height **20px** (14px absolute floor).
- **Assets:** `assets/logo/maru-symbol{-white,-currentcolor}.svg` (vector masters), `maru-symbol{-white}.png` (favicon / app icon), `maru-wordmark{-white}.png`, `maru-lockup-horizontal{-white}.png`, `maru-lockup-vertical{-white}.png`.
- **Never:** rotate, shear, or distort the ratio; recolor into a gradient or multiple colors; swap or move the dot and ring; add elements inside the frame; substitute the wordmark typeface.

Cards: `brand-04-maru-symbol` · `brand-05-maru-lockups` · `brand-06-maru-usage`.

Content Fundamentals

How ModigenceVision writes — all registers.

- **Language: English is the default.** The **website is English-only** — no Korean secondary lines on any page. In the **deck**, Korean may appear as a secondary line when a Korean audience is in the room. Never Korean-first. The brand name is always **ModigenceVision** (one word, camel) or the logo.
- **Tone:** confident, plain, deep-tech but human. Never hypey. Every claim is backed by a number or a named customer. Signature cadence: a crisp declarative + a **pull-quote in quotation marks** ("Brain and body are ready. The remaining challenge is the ability to see.").
- **Voice:** speaks as "**we**"; frames the company as an **AI Perception Co-Architect** — the *ophthalmologist, not optician* metaphor.
- **Casing:** English sentence case in body; **UPPERCASE wide-tracked (0.16em)** section eyebrows/labels (PROBLEM, SOLUTION, TECHNOLOGY, MARKET, FINANCE...). No Title Case on buttons.
- **Numbers:** concrete, tabular, sourced, always in IBM Plex Mono with a short label: `$560K cumulative revenue , 4,000+ modules shipped , 63% gross profit , $8.2B → $27.5B by 2034 , 177% CAGR`. Web figures in use: `4,000+ modules shipped · $560K cumulative revenue · 0.2–20 m · ±0.5% depth · 10–20 ms on-device`. Track-record lines keep their per-project unit counts (3,000 / 1,000).
- **Vocabulary:** perception, 3D sensing, ToF, RGB/IR fusion, Edge AI (this spelling), sim-to-real, calibration, module, deployment, Physical AI, robotics, OEM, Tier-1, recurring/PaaS. Korean equivalents (퍼셉션, 3D 센싱, 엣지 AI, 모듈, 양산, 배포) only as the deck's secondary line. Avoid "revolutionary," "magic," "AI-powered everything."
- **Emoji:** none in UI. The one exception: country flags (🇸🇰 🇩🇪 🇺🇸) tagging customer geography in IR traction tables.
- **Examples:** Hero "*Perception Infrastructure for Physical AI*" → sub "*Bring-up your machine vision.*" · Taglines "*From Sensors to Sense-Making.*" / "*HW opens the door. Engineering builds trust. Edge AI drives profit.*" · CTA "*Request a demo*" (deck Korean secondary: 데모 신청).

Web-only Content Rules

- **Naming, three tiers.** Category: **Camera EVK Board**. Product: **MARU Development Kit — Type Q / N / A**. Host platform named in each kit's eyebrow and Host spec row (Qualcomm QCS610 · NVIDIA Jetson Orin Nano / NX · NextChip Apache6). Sensor and interface pairings elsewhere are "confirmed per project". Component *suppliers* (image-sensor / VCSEL vendors) are not named in copy.
- **Verticals — five, always in this order:** Robotics · Smart Factory · Agriculture · Logistics · Healthcare. Robotics has a detail page; the other four link to /applications/. Automotive / Mobility is no longer a vertical (the award name "Mobility & Smart Cities" is the one exception).
- **Page metadata:** `<title> ≤ 60 characters, description ≤ 155`. Pattern `Page — short claim | ModigenceVision`. Internal links directory-style (/products/maru-link/), never .html .

Visual Foundations — Shared

- **Type: English-first, collaboration-safe.** **IBM Plex Sans** carries Latin (free, on Google Fonts / Google Slides / PowerPoint; shares a family with the mono); **Noto Sans KR** carries Korean via per-glyph fallback (`--font-sans / --font-display` lead with Plex Sans; `--font-kr` only for Korean-led blocks). **IBM Plex Mono** for figures (tabular-nums) and code. Scale is a 1.25 major third, 11 → 76px (`--text-2xs ... --text-5xl`); tracking `–0.022em` on display, `0.16em` on uppercase eyebrows.
- **Icons:** Google **Material Symbols Outlined** only — even, geometric line icons that match the mark. No emoji, no filled or multicolor packs. See Iconography for per-register loading.
- **Motion:** subtle and quick — fades and 1–8px translateY, no bounces or spins. Respect `prefers-reduced-motion` .
- **Imagery:** cool, technical, crisp. Partner logos in unified grayscale on white; team portraits B&W. See Imagery.

Visual Foundations — Deck Register

The deck is **black + white + gray** with small, slide-specific blue accents. It is not navy or blue-heavy. Layout is **locked to the Selectio pitch (정본)** and encoded in `slides/deck.css`; every content slide follows one rhythm on a 1280×720 frame:

1. **Section eyebrow** — UPPERCASE, 0.18em, **top-right** (PROBLEM · SOLUTION · TECHNOLOGY · MARKET VALIDATION · APPLICATIONS · TEAM · FUTURE HORIZON ...).
2. **Title** — top-left, 30pt / 700, tracking -0.025em.
3. **Subtitle** — one line, directly under, gray `#929292`.
4. **Body** — dense and structured: 3-column comparisons, pillar cards, KPI strips, HW/SW stack tables, phase timelines, vertical case grids.
5. **Pull-quote** — centered, in quotation marks, near the bottom.
6. **Footer** — Copyright © ... centered + **page number** far-right (mono).

Cover and closing are full-bleed **ink** slides (left-aligned title, lower third); content slides are white.

- **Palette:** ink `#0a0d10` (titles, dark bands) · mid gray `#929292` (subtitles, captions) · hairlines `#e5e5e5` / `#ededed` · washes `#eef3f8` (blue, emphasis: chips, icon tiles, KPI strips) and `#f6f7f8` (gray, support) · dark panel `#1f2732` · accent blue `#0070c0` · sky `#009fe8` on dark · status green `#1e9e6a` / amber `#d9920a` / red `#d8443c` for state only · partner accent (e.g. NVIDIA `#76b900`) on that partner's slide only.
- **Cards:** 1px hairline, 10px radius, **no shadow, no colored top-accent bar**. Border semantic: **solid = shipping today, dashed = pilot / roadmap** (`.card-now` / `.card-next`).
- **Shared classes** (`deck.css`): `.slide .eyebrow .title .subtitle .body .pquote .foot .pageno`; compact scale `.panel-h .panel-s .body-s .cap-s`; `.klabel` mono kicker; `.kpi-v` mono KPI figure; `.chip` status chips (ship green · next amber · form blue · miss red · solid ribbon over photos); `.mono-lead` for cover/closing. Slide-specific layout lives in each file's scoped `<style>`.
- **Imagery:** use the library generously — product renders, exploded stack, depth maps, point clouds, scene photos, grayscale partner logos. Don't leave slides text-only.
- **PowerPoint hand-off:** the three `ppt-*` cards give every value in PowerPoint's own units (pt, cm, 배수, 투명도 %) — $\text{cm} = \text{px} \times 0.02646$, $\text{pt} = \text{px} \times 0.75$.

Cards: `slides/00-deck-patterns` + sample slides `01-08` · `ppt-01-layout` · `ppt-02-type` · `ppt-03-shadows`.

Visual Foundations — Web Register

Extracted from the live site; **change rules in the site first, then re-extract** (`tokens/web.css`).

- **Color:** pure neutrals — ink `#111111`, hairline `#e5e5e5`, muted `#6b6b6b`, band `#fafafa`, page white; dark blocks `#111111` with `#2e2e2e` lines. The two logo blues `#009fe8` / `#00459b` are the only accents (eyebrow bars, links, badges). The 2px `.gradient-rule` opening the closing CTA is the only gradient on the site.
- **Type:** display / hero **400** at 76px (-0.022em); all other headings cap at **600 — 700 is not used on the web**. Body 16/1.55, measure 68ch. Eyebrows uppercase 14px / 0.16em; buttons uppercase 0.18em. Figures in Plex Mono.
- **Surfaces:** **radius 0** everywhere; fully flat — 1px hairlines, `border-bottom: 1px solid ink` section heads, **no shadows**. Emphasis via a 2px blue eyebrow bar or a 2px ink button border, never elevation. Buttons are ink-bordered only; **no filled-blue buttons**.
- **Section grammar:** after the hero, sections alternate white `.section--page` and `#fafafa .section--band` (H-B-P-B-P...); closing CTA is white. Section head = `.eyebrow` (40×2px blue bar + label) over `.h2`, action link on the same baseline (`.head-row`). One `.pull` quotation per section at most.
- **Media:** product renders in 4:3 boxes with `object-fit: contain` — never cover-cropped; scene photography 4:3 cover; film in `.video__frame` (16:9, ink) with a mono caption "title · duration".

- **Layout & motion:** 1440px container, 64px gutter, 112px section padding (breakpoints 1024 / 768 / 480); 160ms `cubic-bezier(0.22,0.61,0.36,1)` .

Cards: `web-01-section-grammar` · `web-02-content-blocks` · `web-03-controls-form-icons` . Living sheet: `ui_kits/website/foundations.html` .

Visual Foundations — Product UI Register

For dashboards, consoles, and the React components in `components/` .

- **Color:** a disciplined **monochrome-blue** palette from the mark — sky `#54b4e8` → primary `#0072c6` → navy `#0a2a52` → ink `#06243f` — over **cool blue-tinted grays**; page `--surface-page #f3f5f8` with white cards. Status colors for state only. One brand gradient (`--mdv-gradient-brand`) for hero panels and the rare `brand` CTA.
- **Type:** headlines 600–700, tight tracking; body 400–500 at 1.55–1.62.
- **Surfaces:** 4px grid; radii 10px controls/cards · 16px panels · 24px hero · pill badges. Hairlines `--border-subtle/-default` ; **no colored top-accent bars**. Shadows cool and blue-tinted (`rgba(10,42,82,...)`): cards on `sm` , popovers on `lg/xl` , `--shadow-brand` glow under primary CTAs only — flat first, shadow only to convey layering.
- **States:** hover — solid buttons darken (blue-600→700) + 1px lift, ghost → blue-50 tint, links → blue-700; press — blue-800, lift removed; focus — 3px sky ring (`--shadow-focus`) . Durations 130–380ms, standard easing `cubic-bezier(0.22,0.61,0.36,1)` , emphasized `cubic-bezier(0.16,1,0.3,1)` .
- **Transparency:** sparing — a subtle white blur on a solid nav, ink overlays at 70–90% over imagery. No glassmorphism.

Cards: `color-01...04` · `type-01...04` · `spacing-01...03` · `Components` .

Imagery

The brand ships its own photography and renders — **use these instead of repeating the logo**. All in `assets/` .

Web set (2026-09, WebP)

- **Application scenes** `scenes/{robotics,smart-factory,agriculture,logistics,healthcare}.webp` (4:3): cobot arm with MARU head picking parts · overhead MARU on a conveyor · greenhouse robot with tomatoes detected · AMR with pallet, box detected on rack · arm-guided ultrasound probe.
- `scenes/humanoid-perception.webp` (alpha) — Home Problem figure. `scenes/hero-identity-perception.webp` — hero. `scenes-official/*.webp` — MARU lineup and stage shots.
- `product/maru-exploded.webp` (panoramic, dark) — the platform pulled apart: *ToF+RGB module → interface board → edge-vision AP board*. Technology hero; also the deck MARU slide.
- `products/maru-{link,tower,one}{,-45deg}.webp` , `maru-tower-{sensor,interface,edge-ai}-front.webp` , `kit-{qcs610,orin,apache6}.webp` — product renders, always `object-fit: contain` .

Deck set (PNG)

- `product-maru.png` — the module on transparent; on dark, sit it behind a sky-blue radial glow.
- `module-1...4.png` — real hardware (module, carrier board, bare sensors) for spec credibility on white.
- `product/camera-module-.png` , `pcb-.png` , `sensor-module-1.png` , `depth-map-*.png` , `human-pointcloud.png` — technology visuals.
- `scene-warehouse-hud.png` (dark 16:9) — closing / CTA full-bleed, headline room on the left. `robot-cutout.png` , `bg-humanoid-light.png` , `icon-cycle.png` — hero foreground / background / evolution mark. `scenes/*.png` — legacy deck scenes.

Treatment: for text over imagery use an ink gradient (`rgba(4,32,63,...)`), never a full wash. No warm filters or grain. **Partner logos** (`partners/`) in unified grayscale (`filter:grayscale(1)` , ~0.6 opacity) on white; full-color only on a dedicated validation slide. **Team portraits** (`team/`) B&W full-body on white, role + name + one credential; never tint.

Card: `brand-07-imagery` .

Iconography

- **Set:** [Google Material Symbols](#) Outlined. `currentColor` , `FILL 0` , `wght 400` , `opsz 24` ; `wght 500` at small sizes; `FILL 1` only for selected states. Pair with a text label where space allows; icon-only controls need an accessible label.
- **Deck / product UI — icon font:** `<span class="material-symbols-outlined">photo_camera</span>` at 18–26px, loaded once from <https://fonts.googleapis.com/css2?family=Material+Symbols+Outlined:opsz,wght,FILL,GRAD@24,400,0,0> . Names in use: `frame_inspect` `shield_monitoring` `memory` `photo_camera` `layers` `lock` `arrow_forward` `check` .
- **Web — inline sprite, two tiers:** an inline `<svg class="icon-defs">` sprite of `<symbol>` s (Material paths, no `stroke-width`), placed with `<svg class="ico"><use href="#i-name"></use></svg>` . **Tier 1 · 40px** (`.ico--40`) heads a block; **Tier 2 · 18px** (`.ico`) in spec-table and label rows, deep blue; 48px only on neutral tiles. Mapping: `memory` `edge/host_visibility_off` `perception gap` · `precision_manufacturing` `robotics` · `factory` · `agriculture` · `local_shipping` · `medical_services` · `view_in_ar` 3D · `straighten` `depth` · `crop_free` 2D · `bolt` `edge AI` · `lan` `interface` · `cable power/SerDes` · `adjust` `calibration` · `join_inner` `data engine` · `search` `consulting` · `download` `updates` . `directions_car` is retired.

Index

Root — `styles.css` (import-only entry point; consumers link this) · `readme.md` (this guide) · `SKILL.md` (agent wrapper) · `github.md` (site repo link + sync receipt) · `CLAUDE.md` (project notes) · `thumbnail.html` .

tokens/ — all @import ed by `styles.css` , in this order:

- `web.css` — `web-register` :`root` extracted verbatim from the site (`--ink` , `--line` , `--muted` , `--blue` , `--w-` , `--gutter` , `--radius: 0` , `--dur`) . Imported **first** so the files below win on shared names (`--font-sans` , `--text-`) .
- `typography.css` — Plex Sans + Noto KR + Plex Mono, scale, weights, tracking.
- `colors.css` — brand blue scale, cool neutrals, status, gradients, semantic aliases (product UI).
- `spacing.css` — grid, radii, borders, shadows, motion, containers (product UI).
- `base.css` — light element defaults.

assets/ — `logo/` (ModigenceVision SVG + MARU™ set) · `partners/` (Samsung, Qualcomm, NVIDIA, Sony, onsemi, SK hynix, Hanwha Vision, Kohler, PRETTL, ISU, Beyeonics, VoxelSensors, sens2act, Everybot, Eckerle, Mountain) · `product/` · `products/` · `scenes/` · `scenes-official/` · `team/` · root PNGs — see Imagery.

guidelines/cards/ — specimen cards for the Design System tab, numbered in display order: `brand-01...07` · `color-01...04` · `type-01...04` · `spacing-01...03` · `ppt-01...03` (PowerPoint sheets, Korean) · `web-01...03` .

slides/ — deck register: `deck.css` , `00-deck-patterns.html` , sample slides `01-cover ... 08-closing` , `index.html` (grid preview), `deck-print.html` (PPTX/PDF export source). Exports in `exports/` .

components/ — React primitives via `window.<Namespace>` : `core/` **Button** · **Badge** · **Input** , `data/` **Card** · **Stat** .

ui_kits/website/ — `INDEX.md` (15 pages with repo paths and staging URLs) + `foundations.html` . No page copies.

Notes

- **Fonts** load from Google Fonts (no binaries vendored). To self-host, drop `.woff2` in `tokens/fonts/` and add `@font-face`.
- **Website sync:** sync the site project first; then re-extract `tokens/web.css`, update the `web-*` cards and `INDEX.md`, and record the commit in `github.md`. Never change web rules here first.

Part 2 — Specimen Cards

1. **Brand** — 7 cards
2. **Colors** — 4 cards
3. **Type** — 4 cards
4. **Spacing** — 3 cards
5. **Components** — 2 cards
6. **PowerPoint** — 3 cards
7. **Web** — 3 cards
8. **Slides** — 9 cards

Brand

Primary Logo Official vector wordmark + gradient symbol · stacked PNG fallback · clearspace



guidelines/cards/brand-01-logo.html · 700×300

Logo on Dark White knockout on ink and brand surfaces



guidelines/cards/brand-02-logo-dark.html · 700×200

Symbol Mark

The infinity lens — app icon, favicon, watermark



Standalone symbol

The interlocking aperture + eye reads as ∞ — “continuous vision.” Use only where the brand is already established, or as an icon.

guidelines/cards/brand-03-symbol.html · 700×200

MARU Symbol

Product mark — module frame with emitter dot and lens ring



MARU™ product symbol

Rounded module housing (□) holding two unlike eyes — the ToF emitter dot (·) and the RGB aperture ring (○). Ratio 5:3, stroke 10% of height, corner R 27%. One ink color only; never the parent gradient. No ™ on the symbol alone.

guidelines/cards/brand-04-maru-symbol.html · 720×210

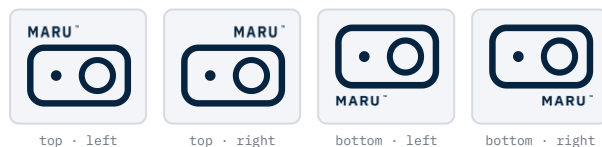
MARU Lockups

Horizontal default and the four-position vertical system

A · HORIZONTAL — DEFAULT



B · VERTICAL — 4 PLACEMENTS



Lockup geometry

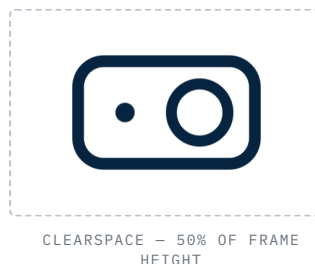
Horizontal: wordmark cap height = 50% of frame height; gap = 50% of frame height; vertically centered. Default for deck labels, doc headers, web.

Vertical: wordmark width = 50% of symbol width, flush to the frame edge, one stroke of clearance. Pick the corner that fits the page — the four placements mirror the *layout*, never the letterforms.

guidelines/cards/brand-05-maru-lockups.html · 820×300

MARU Usage

Clearspace, minimum size, hard rules

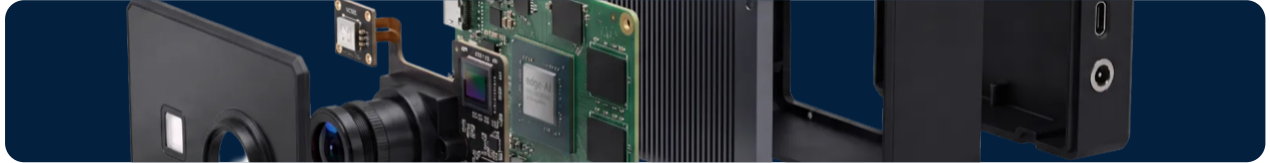


- ✗ no rotation, shear, or ratio distortion
- ✗ no gradient or multi-color — **parent mark only**
- ✗ never swap dot / ring, move them, or add elements
- ✗ no ™ on the standalone symbol
- ✗ wordmark is IBM Plex Sans 700, tracking +0.10em, ™ at 0.44x — no substitutes

guidelines/cards/brand-06-maru-usage.html · 820×250

MARU™ product render

Dark module on transparent · use on ink with a sky-blue glow



Robotics



Smart Factory



Agriculture



Logistics

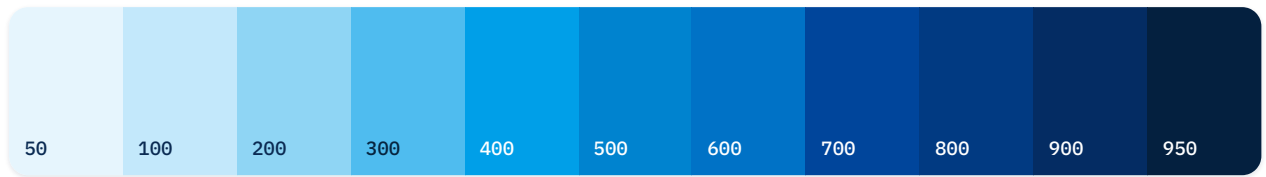


Healthcare

guidelines/cards/brand-07-imagery.html · 700×360

Colors

Brand Blue Primary scale — derived from the logo gradient



Primary • Blue 600

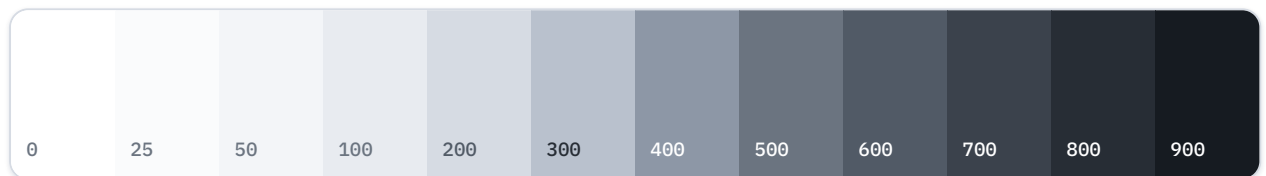
#0072c6 — buttons, links, key accents

Ink • Blue 950

#06243f — strong text, dark surfaces

guidelines/cards/color-01-brand.html · 700×185

Cool Neutrals Blue-tinted grays for text & surfaces



Body • Gray 700

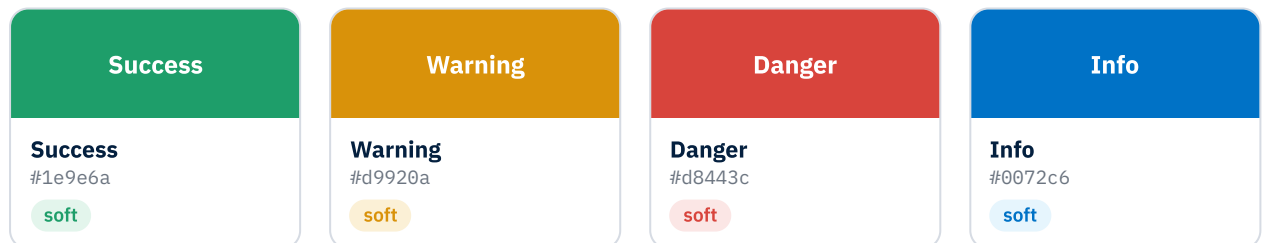
#3b424c — paragraph text

Muted • Gray 500

#6b7480 — "VISION" wordmark gray

guidelines/cards/color-02-neutral.html · 700×185

Status & Semantic Success, warning, danger, info



guidelines/cards/color-03-status.html · 700×185

Brand Gradients The signature sky → ink sweep of the mark



guidelines/cards/color-04-gradients.html · 700×150

Type

Type Scale Major-third ramp, 11 → 76px

5x1 · 76	Modigence
3x1 · 46	Vision systems
2x1 · 36	Engineered trust
x1 · 28	Detect · Analyze · Decide
1g · 22	Section heading
base · 16	Body copy at sixteen pixels
xs · 12	EYEBROW LABEL

guidelines/cards/type-01-scale.html · 700×260

Display — IBM Plex Sans + Noto KR English-first headlines; Korean falls back to Noto

Precision vision, engineered trust 정밀한 비전, 신뢰의 기술
IBM Plex Sans · Noto Sans KR 700 / 600 tracking -0.022em

guidelines/cards/type-02-display.html · 700×230

Body — IBM Plex Sans + Noto KR Reading text — regular / medium, 1.55 line-height

ModigenceVision builds perception infrastructure for Physical AI.
MARU™ fuses ToF 3D and RGB/IR sensing with on-device edge AI, delivered as modular hardware that scales from a single robot to an industrial fleet. 모디전스비전은 피지컬 AI를 위한 3D 퍼셉션 인프라를 만듭니다.
IBM Plex Sans · Noto Sans KR 500 / 400 line-height 1.55-1.62

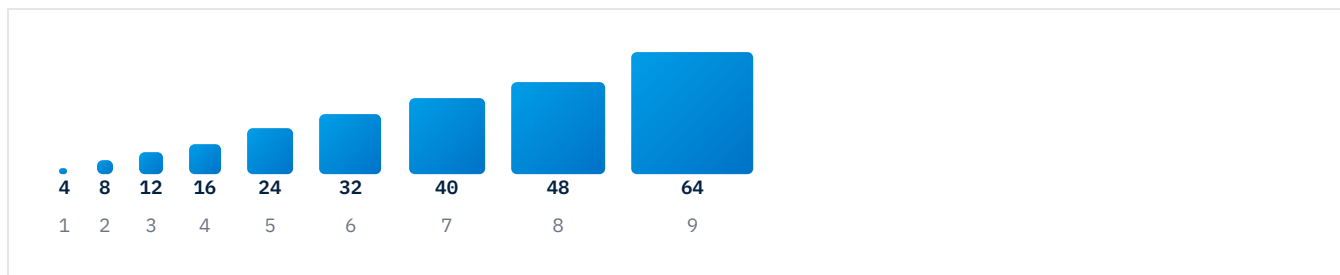
guidelines/cards/type-03-body.html · 700×210



guidelines/cards/type-04-mono.html · 700×150

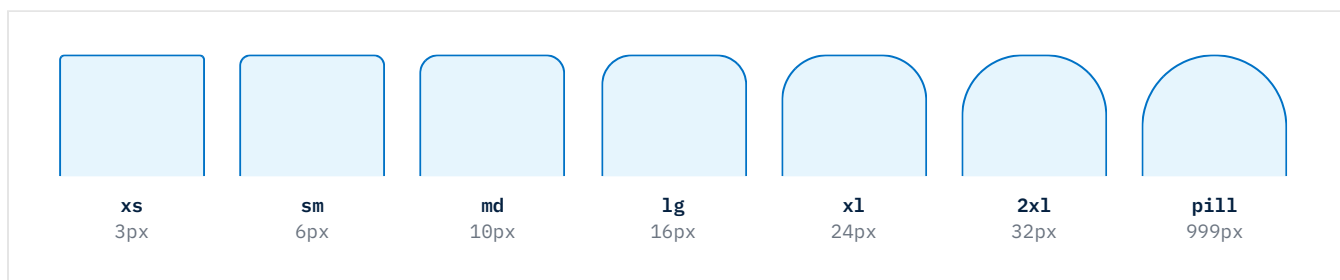
Spacing

Spacing Scale 4px base grid, 4 → 160



guidelines/cards/spacing-01-scale.html · 700×150

Corner Radii xs 3 → pill 999



guidelines/cards/spacing-02-radii.html · 700×150

Elevation / Shadows Cool, blue-tinted, restrained

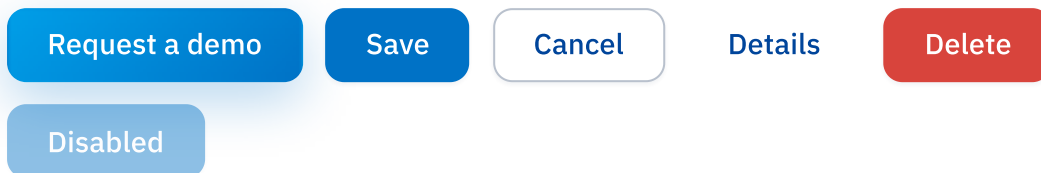


guidelines/cards/spacing-03-shadows.html · 700×160

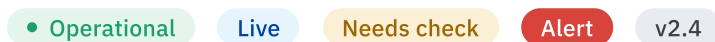
Components

Core — Buttons, Badges, Inputs Primary primitives & their states

BUTTONS



BADGES



INPUTS

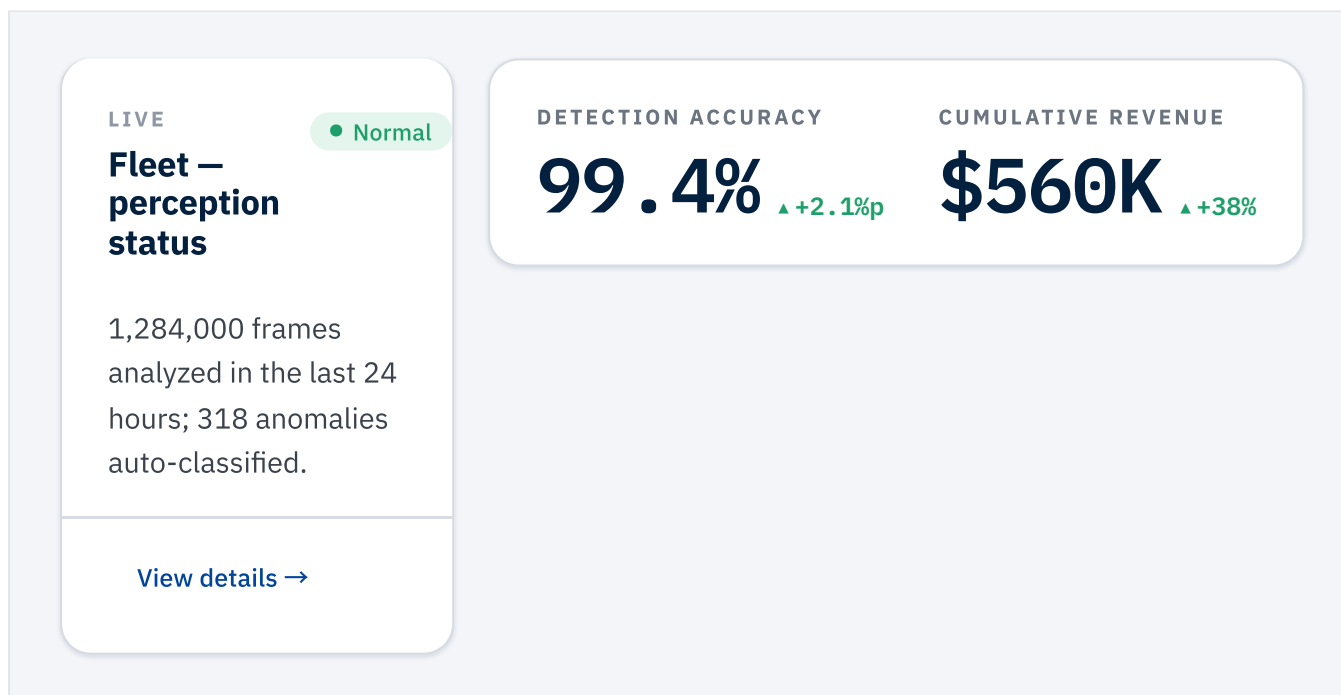
Work email

Password

Use at least 8 characters

components/core/core.card.html · 700×375

Data — Card & Stat IR panels, KPI metrics



components/data/data.card.html · 700×370

PowerPoint

레이아웃 · 컬러 슬라이드 설정 · 레이아웃 3종 · 여백(cm) · 핵심 HEX — 서식 파일 실측

슬라이드 · 위치 — 디자인 > 슬라이드 크기: 와이드 (16:9)

항목	값 (CM)	원본 PX
슬라이드 크기	33.87 × 19.05	1280 × 720
좌우 여백	1.93	73
타이틀 상단	1.43	54
아이브로우 상단 (우측 정렬)	1.27	48
본문 하단 한계	17.52 까지	662
푸터·페이지 번호 하단	18.47	698
타이틀→서브타이틀 간격	0.29	11
카드 사이 간격 (기본)	0.37 - 0.63	14 - 24
카드 내부 패딩	0.42 - 0.53	16 - 20

환산식: $cm = px \times 0.02646$ · $인치 = px \div 96$. 위치 입력: 도형 서식 > 크기 및 속성.

레이아웃 3종 — 서식 파일에 실재하는 전부

레이아웃	플레이스홀더	크기 · 자간
제목 슬라이드	ctrTitle	32 pt
	subTitle	18 pt · 넓게 0.2
	body	8 pt · 넓게 1.3
제목만	body	18 pt
	body (인용)	18 pt · 좁게 0.2
빈 화면	푸터 · 페이지 번호만	9 pt

본문 슬라이드는 빈 화면에서 시작해 도형으로 구성합니다 — 본문용 플레이스홀더 레이아웃은 없습니다. 커버의 ctrTitle 32 pt는 본문 타이틀 30 pt와 의도적으로 다른 값입니다.

핵심 HEX — 다른 서식 > 사용자 지정

 잉크 (타이틀·다크 밴드) #0A0D10	 중간 회색 (서브타이틀) #929292
 헤어라인 #E5E5E5	 블루 워시 (강조) #EEF3F8
 그레이 워시 (보조) #F6F7F8	 다크 패널 #1F2732
 텍 액센트 블루 #0070C0	 스카이 (다크 위 액센트) #009FE8
 석세스 (출하·체결) #1E9E6A	 워닝 (파일럿·로드맵) #D9920A
 데인저 (결핍·갭) #D8443C	 NVIDIA 파트너 액센트 #76B900

soft 배경: 석세스 #E3F5EC · 워닝 #FBF0D6 · 데인저 #FBE6E5. 웹 프라이어머리는 #0072C6 (텍 액센트와 구분).

테마 색 슬롯 — 이 표가 정본

슬롯	값
accent1	#0070C0 텍 액센트 블루
accent2	#009FE8 스카이
accent3	#1E9E6A 석세스
accent4	#D9920A 워닝
accent5	#D8443C 데인저
accent6	#76B900 NVIDIA
dk1 · dk2	#0A0D10 · #929292

서식 파일의 테마 값이 이 표에서 한두 자리씩 어긋나 있던 것을 맞춘 상태입니다 — 스포이드로 집거나 옮겨 적는 과정에서 생기는 어긋남이라 육안으로는 드러나지 않습니다. 색을 고칠 때는 이 표를 기준으로 하고, 서식 파일 쪽을 정본으로 삼지 마십시오.

guidelines/cards/ppt-01-layout.html · 780×830

타이포그래피 1 / 4 설치 글꼴 · 글꼴 이름 매핑 · 크기(pt) · 문자 간격(pt) · 줄 간격(배수)

먼저 — 이 세 글꼴이 설치되어 있어야 합니다. IBM Plex Sans · IBM Plex Sans KR · IBM Plex Mono. PowerPoint는 없는 글꼴을 **에러 없이 대체**하므로, 미설치 상태에서도 파일은 정상으로 열리고 인쇄되며 어긋남은 다른 기기와 나란히 놓아야 드러납니다. 실제로 IBM Plex Mono가 미설치인 채로 텍이 제작된 사례가 있습니다 — KPI 숫자·키커 라벨·상태 칩·푸터가 전부 대체 글꼴이었습니다. 설치본은 Google Fonts 배포([google/fonts](https://fonts.google/) · OFL)를 기준으로 합니다.

guidelines/cards/ppt-02-type.html · 780×1090

글꼴 이름 매핑 - CSS WEIGHT → POWERPOINT 글꼴 선택

Sans 400 Regular
IBM Plex Sans

Sans 500 Medium
IBM Plex Sans Medium

Sans 600 SemiBold
IBM Plex Sans SemiBold

Sans 700 Bold
IBM Plex Sans + **B**

Mono 400 Regular
IBM Plex Mono

Mono 500 Medium
IBM Plex Mono Medium

Mono 600 SemiBold
IBM Plex Mono SemiBold

Mono 700 Bold
IBM Plex Mono + **B**

Medium·SemiBold는 **별도 패밀리로 등록**됩니다 — 굵기 슬라이더가 아니라 글꼴 이름으로 골라야 합니다(Sans·Mono 동일). 폰트 파일 내부 family 이름 실측 기준.

테마 글꼴 - 슬라이드 마스터 > 글꼴 (서식 파일 현재 값)

슬롯	값	비고
라틴 (major·minor)	IBM Plex Sans	새 텍스트 상자가 상속하는 값
동아시아 (major·minor)	IBM Plex Sans	텍은 영문 기준
한글 스크립트 (Hang)	IBM Plex Sans KR	한글 문자에만 발동 — 영문 렌더에 영향 없음

Mac PowerPoint의 **글꼴 사용자 지정** 대화상자는 라틴만 노출하고 동아시아·스크립트 칸을 보여주지 않습니다. 그 두 값은 UI로 설정할 수 없어 서식 파일에서 직접 지정한 상태입니다.

덱 텍스트 스타일 - 16:9 슬라이드 - 모든 공용 스타일은 정수 PT 고정 (DECK.CSS도 PT 단위)

스타일	크기	글꼴	문자 간격	줄 간격*
Title	30 pt	Plex Sans + B	좁게 0.7	배수 0.9
Subtitle	18 pt	Plex Sans · 회색 #929292	0	배수 1.15
Eyebrow (우상단)	10 pt	Plex Sans + B · 대문자	넓게 1.8	단일
본문 (.body-s)	10 pt	Plex Sans	0	배수 1.3
패널 제목 (.panel-h)	11 pt	Plex Sans + B	0	단일
패널 서브 (.panel-s)	9 pt	Plex Sans · #929292	0	단일
캡션 (.cap-s)	9 pt	Plex Sans · #929292	0	배수 1.2
키커 라벨 (.klabel)	8 pt	Plex Mono SemiBold · 대문자	넓게 0.8	단일
KPI 숫자 (.kpi-v)	26 pt	Plex Mono SemiBold	좁게 0.8	배수 0.85
상태 칩 (.chip)	8 pt	Plex Mono SemiBold · 대문자	넓게 0.5	단일
인용구 (.pquote)	18 pt	Plex Sans Medium + I	좁게 0.2	배수 1.2
모노 리드 (.mono-lead)	12 pt	Plex Mono	0	배수 1.45
푸터 · 페이지 번호	10 pt	Plex Mono · #929292	0	단일

* PPT의 "배수 1.0"은 CSS line-height 약 1.17에 해당(Plex 계열 자체 행간) — 표의 배수는 이를 반영해 환산한 값. 공용 스타일은 정수 pt 고정이라 환산이 필요 없고, 슬라이드 개별 스타일만 환산식 적용 — 문자 간격: $pt = em\text{값} \times 글자\ 크기(pt)$ · 크기: $pt = px \times 0.75$. Title 30 pt는 HTML 텍스트의 42 px(= 31.5 pt)을 정수로 고정한 값입니다 — 두 매체가 서로 다른 것이 아니라 반올림 결과입니다. Title·본문 값은 서식 파일의 슬라이드 마스터 실측(titleStyle 30 pt / 자간 -0.7 / 행간 90%, bodyStyle 10 pt / 행간 130%)과 일치합니다.

새도우 · 선 그림자 대화상자 값(투명도·흐리게·간격·각도) · 선 두께 · 모서리

그림자 — 도형 서식 > 효과 > 그림자 (공통: 각도 90° · 크기 100% · 바깥쪽)

토큰	미리보기	색	투명도	흐리게	간격
shadow-xs		■ #0A2A52	94%	1.5 pt	0.75 pt
shadow-sm		■ #0A2A52	92%	2.25 pt	0.75 pt
shadow-md		■ #0A2A52	90%	9 pt	3 pt
shadow-lg		■ #0A2A52	88%	21 pt	9 pt
shadow-xl		■ #06243F	82%	42 pt	18 pt
shadow-brand		■ #0072C6	72%	21 pt	7.5 pt

선 · 테두리 · 모서리

용도	PPT 값	비고
카드 헤어라인	0.75 pt · #E5E5E5 · 실선	덱 카드 기본 — 그림자 대신 헤어라인이 원칙
내부 구분선	0.75 pt · #EDEDED · 실선	KPI 스트립 칸막이, 리스트 구분
강조 테두리	1.5 pt	web --border-thick(2px)에 대응
파일럿/로드맵 카드	0.75 pt · #929292 · 파선(대시)	실선=출하 중 · 파선=파일럿/로드맵 시맨틱
모서리(카드 10px)	둥근 사각형 · 핸들 ≈ 0.09	노란 핸들을 왼쪽 끝에서 살짝 — 짧은 변의 약 9%

환산식: 선/흐리게/간격 pt = px × 0.75 · 투명도 = 100% - (CSS 알파 × 100). 다층 그림자 토큰(sm~lg)은 첫 번째(주) 레이어 기준.

Web

Section Grammar 1 / 5 H-B-P rhythm, eyebrow + head-row, ink section heads, stats, pull quote, gradient rule, footer

RHYTHM · every page alternates **.section--page** (white) and **.section--band** (#fafafa) after the hero: H-B-P-B-P... No other backgrounds except the ink hero/CTA. Radius 0. No shadows.



Section Grammar 2 / 5

.head-row — **.eyebrow** (40×2px blue bar + uppercase 14px/0.16em) over **.h2** (600, -0.012em); action link right. Title and action sit on one baseline.

— APPLICATIONS

[See all verticals →](#)

Where MARU is deployed

Section Grammar 3 / 5

.stats — figures in IBM Plex Mono 46px/400 tabular on an ink hairline; label uppercase 12px muted. **.stat_v--brand** for the one figure that matters.



Section Grammar 4 / 5

.pull — the one quotation per section: 28px/400, ink hairline left. **.gradient-rule** (2px #009fe8→#00459b) is the only gradient on the site; it opens the closing CTA band.

“Brain and body are ready. The remaining challenge is the ability to see.”

Section Grammar 5 / 5

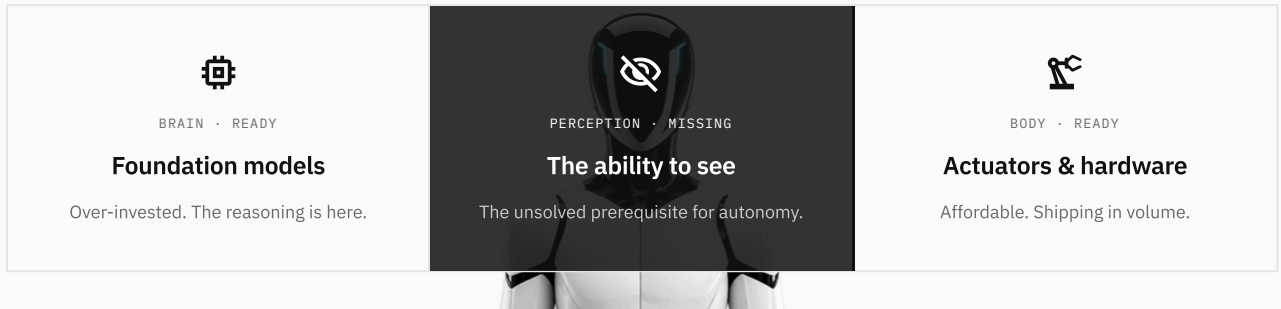
.site-footer — four uppercase-headed columns, 14px muted links, ink-on-hover. Applications column lists the five verticals in canonical order.

PRODUCTS	APPLICATIONS	COMPANY	CONTACT
MARU Gen 2 overview	Robotics	About	modigencevision@modigence.com
MARU Link	Smart Factory	Technology	Get in touch
MARU Tower	Agriculture	Resources	
MARU ONE	Logistics		
Evaluation kits	Healthcare		

guidelines/cards/web-01-section-grammar.html · 1200×1100

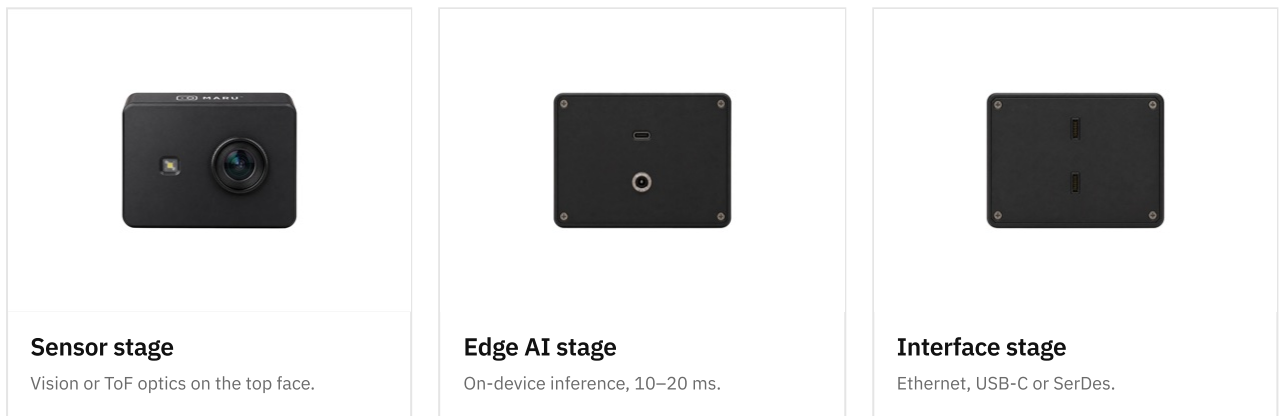
Content Blocks 1 / 5 States 3-up with humanoid stage, module cards, spec table, application cards, 16:9 video frame

`.states-stage` – Home Problem. Three `.state` cells (40px head icon, mono tag, `.h3`, muted copy); the middle `.state--missing` is ink at 85% so the `.states-figure` humanoid behind it shows through; stage crops the legs. Below 1024px the figure drops under the cards. Composition lives in CSS only – no inline sizes.



Content Blocks 2 / 5

`.mods / .mod` – product renders on studio white: 4:3 box, **object-fit: contain**, never cover-cropped. Body 20px, `.h3--sm` + muted one-liner.



Content Blocks 3 / 5

`.spec-table` – ink top rule, uppercase 14px row heads (210px), mono values with an 18px deep-blue row icon (tier 2). `.note` = muted qualifier.

3D DEPTH	 ToF · VCSEL 940 nm · 0.2–20 m · ±0.5%
EDGE COMPUTE	 Runs across edge SoCs · 10–20 ms on-device
INTERFACE	 Ethernet · USB-C · SerDes · confirmed per project

Content Blocks 4 / 5

`.apps / .app` – five vertical cards, canonical order **Robotics** · **Smart Factory** · **Agriculture** · **Logistics** · **Healthcare**. 4:3 scene photo (real deployment, HUD overlays), 40px head icon in deep blue, `.h3--sm`. Hover: ink border.



Robotics



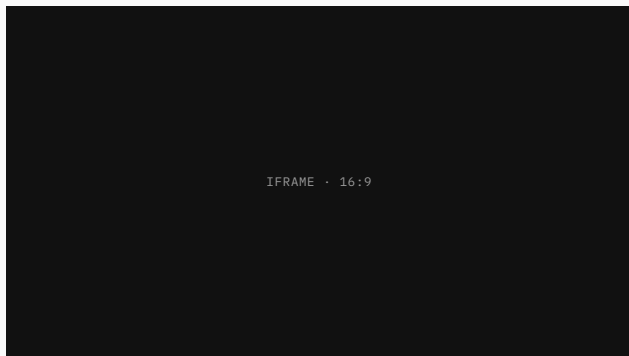
Smart Factory



Healthcare

Content Blocks 5 / 5

`.fig.video > .video__frame` – embedded film: 16:9 ink frame, iframe fills it (youtube-nocookie, muted, rel=0). Mono figcaption "title · duration". Replaces a static image only where the film explains more than a still.



MARU Gen 2 – company film · 2:21

guidelines/cards/web-02-content-blocks.html · 1200×2080

Controls · Form · Icons 1 / 3 Ink-bordered buttons, links, live enquiry form with status line, icon tiers 40 / 18

`.btn` – 2px ink border, uppercase 14px/0.18em, 16×30 padding, fills ink on hover. `.btn--secondary` hairline muted. `.link--blue` deep blue underline + 18px arrow. No filled-blue buttons on the site.

REQUEST AN EVALUATION KIT

COMPARE THE LINEUP

[Full specifications](#) →

Controls · Form · Icons 2 / 3

.form / **.field** – two-column grid, uppercase 12px labels, hairline inputs, mono **.hint**. Live since 2026-09: **data-endpoint** on the form, honeypot + hidden **source**, and a **[data-form-status]** line; **.field--error** turns border + hint #b3261e. Nothing decorative – the state markup is the real one.

NAME

Full name

EMAIL

name@company

ⓘ Enter a valid e-mail address.

ENQUIRY TYPE

Evaluation kit request

SEND ENQUIRY

Thanks – we reply within two working days.

Controls · Form · Icons 3 / 3

ICON TIERS – Material Symbols Outlined as an inline sprite (**<symbol>/<use>**, no stroke-width). **Tier 1** · **40px** block heads (**.ico--40**; 48px only on neutral tiles). **Tier 2** · **18px** row/label icons (**.ico**) in deep blue inside tables. Only icons that carry information; never emoji.

TIER 1 · 40PX · BLOCK HEADS



memory · visibility_off · precision_manufacturing · straighten · lan

TIER 2 · 18PX · ROWS

3D depth

Host · Edge AI

Interface

guidelines/cards/web-03-controls-form-icons.html · 1200×900

Slides

00 • Deck Patterns Washes, hairlines, status chips, border semantics — shared deck.css vocabulary

DECK SURFACES & HAIRLINES — SLIDES/DECK.CSS

wash-blue

#eef3f8 ·

emphasis

wash-gray

#f6f7f8 ·

support

line

#e5e5e5 ·

borders

line-soft

#ededed ·

dividers

panel

#1f2732 · dark

hero

nvidia

#76b900 ·

partner accent

STATUS CHIPS — .CHIP (MONO, UPPERCASE)

SHIPPING TODAY

IN PILOT

ROADMAP

MOU

LIVE

MISSING

PRODUCTION

BORDER SEMANTIC — SOLID = SHIPPING · DASHED = PILOT / ROADMAP

SENSOR BLOCKS

Vision — .card-now

In production, shipping by the unit.

ROADMAP

Touch & Torque — .card-next

Pilot / roadmap items take the dashed border.

slides/00-deck-patterns.html · 700×400

01 • Cover IR cover — white-top / black-bottom split

MODIGENCE
VISION

Perception Infrastructure
for Physical AI

Bring-up Your Machine Vision

MODIGENCEVISION CO., LTD. — PROPRIETARY & CONFIDENTIAL



slides/01-cover.html · 1280×720

ModigenceVision Design System — Guide

2026-09

The Perception Gap

The critical bottleneck that legacy ‘Opticians’ structurally cannot solve.

**Brain** (AI) Over-invested ✓
Foundation models production-ready
\$300B+ invested across the model stack.

+

**Perception** Missing Link ✗
The unsolved prerequisite
No reliable real-world perception — no autonomous operation.

+

**Body** (HW) Affordable ✓
~80% cost reduction
542K industrial units / yr (IFR 2025).

**Sim-to-Real Gap**
Simulation ≠ real-world performance.

**Integration Tax**
\$3–5 integration cost per \$1 of hardware (BCG).

**Scale Trap**
One-size-fits-all sensors can't survive field diversity.

“Brain and body are ready. The remaining challenge is the ability to see.”

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01

slides/02-insight.html · 1280×720

03 • Solution MARU Platform — pillars + customer journey

MARU™ Platform

Integrated 3D perception platform — precision sensing, edge intelligence, and industrial scale.

**Advanced Sensing**
ToF 3D (VCSEL 940nm) + RGB/IR
Precision depth and fused imaging from a single ruggedized module.

**Edge Intelligence**
On-device AI · Jetson / Qualcomm
Detection, segmentation and 6D pose computed at the source.

**Industrial Scale**
Mix & Match modular HW
Mass-production supply chain with field-tunable configurations.

 **CONTINUOUS EVOLUTION**

01 • Feasibility
Deep-Dive Consulting
Diagnose the real-world perception problem.

→

02 • Design-in
Platform Configuration
Configure the module + edge stack to the use case.

→

03 • Mass Production
Industrial Scale-up
Tier-1 supply chain, validated for the field.

→

04 • Lifecycle OTA
Continuous Evolution
Over-the-air model and calibration updates.

“HW opens the door. Engineering builds trust. Edge AI drives profit.”

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02

slides/03-solution.html · 1280×720

ModigenceVision Design System — Guide

2026-09

Traction by Numbers

Accelerating from PoC to mass production.

\$560K

Cumulative revenue

10+

Customers

3,000+

Units shipped

5+

Countries

63%

Gross profit (FY2025)

Revenue Trajectory

Unit: thousand USD

32

FY2023

291

FY2024

377

FY2025

1,330

FY2026 (e)

FY2026 Growth Drivers

From references to recurring production contracts.

SAMSUNG

Vendor registration complete → 5yr+ production contract.

PRETTL

LOI → exclusive contract in progress.

KOHLER

Camera-module co-development → quotation stage (5K+ units).

New pipeline

ISU Chemical, Vbody, and others.

“First revenue to mass production in under three years.”

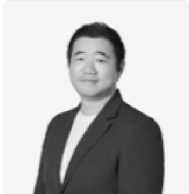
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slides/04-validation.html · 1280×720

05 • Team IR leadership — profiles + advisory board

The Team

Led by experts with 20+ years in 3D sensing & mass production.



The Visionary Architect

CEO & CTO

Daehee Kim, Ph.D.

Namuga (KOSDAQ) Adv. Dev. Group Leader - Ph.D. Imaging Science.



Hardware Master · 25+ yrs

CPO

Gunho Lee

Namuga Adv. Dev. Part Leader - 3D sensor & SoC system design.

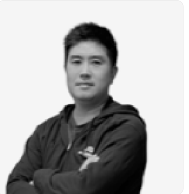


Finance & Scaling · 30+ yrs

CFO

Cheolyong Na

Namuga Finance Group Leader - managed KOSDAQ IPO.



Tech Strategy · 20+ yrs

CSO

HyunGon Kim

Ex-Neubility CSO & PABLO AIR - B2B/B2G PoCs, RaaS.



Global Strategist · 15+ yrs

CGO

Haksoo Jung

JC Interlab global marketing - UK / US partnerships.



Tech Sales · 25+ yrs

SALES DIRECTOR

Chaeyoung Lim

Ex-InSignal Director - Qualcomm / ODM business.

ADVISORY

Jeonghwa Seo, Ph.D.

Business Advisor

Founder & ex-CEO of Namuga — mentorship on IPO & scaling.

Joonki Paik, Ph.D.

Tech Advisor

Dean, AI Graduate School (Chung-Ang) - Seoul AI Future Committee.

R&D POWERHOUSE

10 key engineers · avg. 15+ yrs

- Tier-1 pedigree (Namuga, Samsung ecosystem) with 10+ commercialization records.
- Full-cycle: optics, hardware / PCB, embedded SW, and AI integration.

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slides/05-team.html · 1280×720

ModigenceVision Design System — Guide

2026-09

TECHNOLOGY

MARU™ Tech Stack

A modular lineup of perception technologies, combined per deployment.

ToF 3D + RGB/IR • On-device Edge AI

All-in-one 3D perception module
Sensing → interface → edge inference in a single ruggedized package.

HW • Precision at Source

3D Camera Module

ToF 3D (VCSEL 940nm) + RGB/IR fusion; optics & package design.

Edge Processor

On-device compute — NVIDIA Jetson Orin / Qualcomm.

Hardware Interface

MIPI, GenICam, GigE Vision, ROS2 — plug-and-play.

Calibration

Temp-drift, FPPN, ToF→RGB alignment, field re-cal.

SW • Intelligence at Edge

3D Geometry

Reconstruction, spatial mapping, robot-camera extrinsic.

Vision AI

3D detection, segmentation, 6D pose estimation.

AI Vision SDK

Scene Perception, Point Cloud & Depth APIs.

Data Engine

Synthetic generation → auto-labeling → field feedback.

“Modules combined to match each environment and application.”

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05

slides/06-demo.html • 1280×720

APPLICATIONS

Traction across Verticals

Proven commercial traction in key Physical-AI verticals.

Robotics & Mobility

- Outdoor delivery-robot multi-camera vision (co-dev)
- Automotive vision core-module supply

PRETTL

Manufacturing & Logistics

- Edge workflow for volume / distance automation
- In-line 3D quality inspection

TECH PARTNERSHIP

Smart City & Public Safety

- Urban 3D spatial monitoring for traffic / infra
- Privacy-by-design — no facial / biometric capture

SENS2ACT

Healthcare

- Next-gen X-ray device vision module (vendor reg.)
- Surgical / diagnostic 3D imaging optics

VENDOR REGISTERED

Agriculture & Food tech

- ISOBUS + 3D vision integration for ag-equipment
- Controlled-environment camera optimization

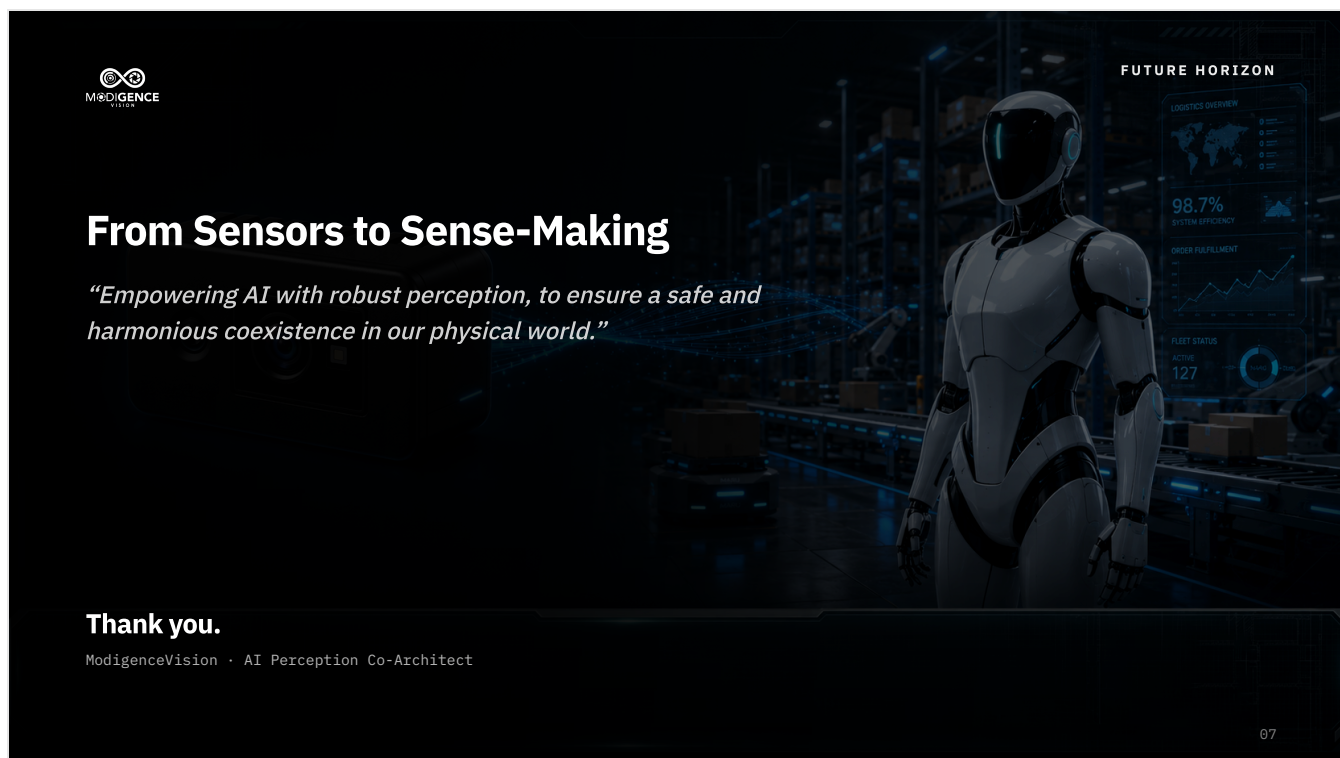
CLIENT (NDA)

“Deployed across verticals. Partnered across borders.”

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06

slides/07-roadmap.html • 1280×720



slides/08-closing.html · 1280×720

Part 3 — Appendix: Token Source

Verbatim contents of the stylesheets consumers link. `styles.css` is the single entry point; it imports the others in order.

styles.css

```
/* =====
ModigenceVision Design System – global entry point.
Consumers link THIS file. Import-only by design.
===== */

@import url('tokens/web.css');
@import url('tokens/typography.css');
@import url('tokens/colors.css');
@import url('tokens/spacing.css');
@import url('tokens/base.css');
```

tokens/web.css

```
/* =====
ModigenceVision – Web register tokens
SOURCE OF TRUTH: modigencevision-web / public/styles.css :root
Extracted verbatim at sync 2026-09-02 (staging). Re-extract on every
site sync; do not hand-edit values here.
Variables keep the site's own names (--ink, --line, --text-*, ...) so a
page copied from the site renders unchanged. Deck/product tokens live
in colors.css / typography.css / spacing.css and are not affected.
===== */

:root {
  /* ---- colour ---- */
  --ink: #111111;
  --ink-soft: #1d1d1d;
  --page: #ffffff;
  --band: #fafafa;
  --line: #e5e5e5;
  --muted: #6b6b6b;
  --blue: #009fe8;
  --blue-deep: #00459b;

  --dark-ink: #111111;
  --dark-fg: #ffffff;
  --dark-line: #2e2e2e;
  --dark-muted: #9a9a9a;

  /* ---- type ---- */
  --font-sans: 'IBM Plex Sans', system-ui, sans-serif;
  --font-mono: 'IBM Plex Mono', ui-monospace, monospace;

  --text-5xl: 76px; /* display / hero */
  --text-4xl: 60px; /* display, secondary */
  --text-3xl: 46px; /* h1 */
  --text-2xl: 36px; /* h2, section title */
  --text-xl: 28px; /* h3 */
  --text-lg: 22px; /* h3, card title */
  --text-md: 18px; /* lead */
  --text-base: 16px; /* body */
  --text-sm: 14px; /* label, nav, button */
  --text-xs: 12px; /* eyebrow, meta */

  --leading-tight: 1.12;
  --leading-normal: 1.55;

  --tracking-tighter: -0.022em; /* display */
  --tracking-tight: -0.012em; /* heading */
  --tracking-eyebrow: 0.16em; /* uppercase label */
  --tracking-button: 0.18em;

  --w-display: 400; /* @kind font */
  --w-body: 400; /* @kind font */
  --w-medium: 500; /* @kind font */
  --w-semibold: 600; /* @kind font */

  --measure: 68ch;

  /* ---- layout ---- */
  --max-w: 1440px;
  --gutter: 64px;
  --pad-y: 112px; /* section vertical padding, 96-128 range */
  --radius: 0;
```

```

/* ---- motion ---- */
--ease: cubic-bezier(0.22, 0.61, 0.36, 1); /* @kind other */
--dur: 160ms; /* @kind other */
}

/* ---- breakpoints: 1440 / 1024 / 768 / 480 ---- */
@media (max-width: 1024px) { :root { --gutter: 40px; --pad-y: 88px; --text-5xl: 60px; --text-3xl: 38px; --text-2xl: 30px; } }
@media (max-width: 768px) { :root { --gutter: 28px; --pad-y: 72px; --text-5xl: 46px; --text-3xl: 24px; } }
@media (max-width: 480px) { :root { --gutter: 20px; --pad-y: 56px; --text-5xl: 36px; --text-3xl: 30px; --text-2xl: 26px; --text-md: 17px; } }
}

```

tokens/typography.css

```

/* =====
ModigenceVision – Typography
ENGLISH-FIRST, collaboration-safe. IBM Plex Sans carries Latin
– a widely-available, free, professional grotesk (Google Fonts,
Google Slides, PowerPoint) that shares a family with IBM Plex
Mono for system coherence. Noto Sans KR carries Korean via
per-glyph fallback. IBM Plex Mono for figures/data (tabular).
===== */

@import url('https://fonts.googleapis.com/css2?family=IBM+Plex+Sans:wght@400;500;600;700&family=Noto+Sans+KR:wght@400;500;700;900&family=IBM+Plex+Mono:wght@400;500;600&display=swap');

:root {
/* ---- Families ----
IBM Plex Sans (EN, primary) · Noto Sans KR (KR) · IBM Plex Mono (data).
--font-sans / --font-display lead with the English (Latin) set;
browsers fall back to Noto Sans KR per-glyph for Hangul, so a
bilingual line renders Latin in IBM Plex Sans + Korean in Noto.
Use --font-kr only when a Korean-only block must lead with Noto. */
--font-en: 'IBM Plex Sans', system-ui, sans-serif;
--font-kr: 'Noto Sans KR', -apple-system, 'Apple SD Gothic Neo',
'Malgun Gothic', sans-serif;
--font-sans: 'IBM Plex Sans', 'Noto Sans KR', -apple-system,
'Apple SD Gothic Neo', 'Segoe UI', system-ui, sans-serif;
--font-display: 'IBM Plex Sans', 'Noto Sans KR', -apple-system,
'Apple SD Gothic Neo', system-ui, sans-serif;
--font-mono: 'IBM Plex Mono', 'SFMono-Regular', ui-monospace, Menlo, monospace;

/* ---- Weights (IBM Plex Sans tops out at 700) ---- */
--weight-regular: 400;
--weight-medium: 500;
--weight-semibold: 600;
--weight-bold: 700;
--weight-black: 700;

/* ---- Type scale (1.250 major-third, 16px base) ---- */
--text-2xs: 0.6875rem; /* 11px – labels, legal */
--text-xs: 0.75rem; /* 12px */
--text-sm: 0.875rem; /* 14px */
--text-base: 1rem; /* 16px – body */
--text-md: 1.125rem; /* 18px – lead body */
--text-lg: 1.375rem; /* 22px */
--text-xl: 1.75rem; /* 28px */
--text-2xl: 2.25rem; /* 36px – H2 */
--text-3xl: 2.875rem; /* 46px – H1 */
--text-4xl: 3.75rem; /* 60px – hero */
--text-5xl: 4.75rem; /* 76px – display */

/* ---- Line heights ---- */
--leading-tight: 1.12;
--leading-snug: 1.28;
--leading-normal: 1.55;
--leading-relaxed: 1.72;

/* ---- Letter spacing ---- */
--tracking-tighter: -0.022em; /* display headings */
--tracking-tight: -0.012em; /* headings */
--tracking-normal: 0;
--tracking-wide: 0.04em;
--tracking-eyebrow: 0.16em; /* uppercase eyebrows / labels */
}

```

tokens/colors.css

```

/* =====
ModigenceVision – Color System
Anchored on the OFFICIAL logo gradient (vector source):
bright sky #009fe8 → deep blue #00459b, spanning the infinity
=====

```

```

symbol (lens aperture + concentric eye).
===== */

:root {
  /* ---- Brand blues (primitive scale; 400 & 700 are the
    official logo gradient stops) ---- */
  --mdv-blue-50: #e6f5fd;
  --mdv-blue-100: #c3e8fb;
  --mdv-blue-200: #8fd5f4;
  --mdv-blue-300: #4fc3f7; /* light sky */
  --mdv-blue-400: #009fe8; /* OFFICIAL bright - gradient start */
  --mdv-blue-500: #0083c9;
  --mdv-blue-600: #0072c6; /* PRIMARY brand blue (accessible on white) */
  --mdv-blue-700: #00459b; /* OFFICIAL deep - gradient end / wordmark */
  --mdv-blue-800: #013a82;
  --mdv-blue-900: #042c63; /* deep navy */
  --mdv-blue-950: #04203f; /* ink navy - deepest */

  /* ---- Cool neutrals (blue-tinted grays) ---- */
  --mdv-gray-0: #ffffff;
  --mdv-gray-25: #fafbfc;
  --mdv-gray-50: #f3f5f8;
  --mdv-gray-100: #e8ebf0;
  --mdv-gray-200: #d6d8db;
  --mdv-gray-300: #b9c1cd;
  --mdv-gray-400: #8d97a6;
  --mdv-gray-500: #6b748b; /* "VISION" gray */
  --mdv-gray-600: #515a66;
  --mdv-gray-700: #3b424c;
  --mdv-gray-800: #272d35;
  --mdv-gray-900: #161b21;

  /* ---- Semantic status ---- */
  --mdv-success: #1e9e6a;
  --mdv-success-soft: #e3f5ec;
  --mdv-warning: #d9920a;
  --mdv-warning-soft: #fff0d6;
  --mdv-danger: #d8443c;
  --mdv-danger-soft: #ffe6e5;
  --mdv-info: var(--mdv-blue-600);
  --mdv-info-soft: var(--mdv-blue-50);

  /* ---- Brand gradients ---- */
  --mdv-gradient-brand: linear-gradient(100deg, #009fe8 0%, #00459b 100%); /* @kind color */ /* OFFICIAL logo gradient */
  --mdv-gradient-sky: linear-gradient(135deg, #009fe8 0%, #0072c6 100%); /* @kind color */
  --mdv-gradient-ink: linear-gradient(160deg, #00459b 0%, #042c63 100%); /* @kind color */

  /* =====
    Semantic aliases - reference these in components & layouts
    ===== */

  /* Surfaces */
  --surface-page: var(--mdv-gray-50);
  --surface-card: var(--mdv-gray-0);
  --surface-sunken: var(--mdv-gray-100);
  --surface-inverse: var(--mdv-blue-950);
  --surface-brand: var(--mdv-blue-600);
  --surface-brand-soft: var(--mdv-blue-50);

  /* Text */
  --text-strong: var(--mdv-blue-950);
  --text-body: var(--mdv-gray-700);
  --text-muted: var(--mdv-gray-500);
  --text-faint: var(--mdv-gray-400);
  --text-on-brand: var(--mdv-gray-0);
  --text-on-inverse: var(--mdv-gray-100);
  --text-link: var(--mdv-blue-600);

  /* Borders */
  --border-subtle: var(--mdv-gray-200);
  --border-default: var(--mdv-gray-300);
  --border-strong: var(--mdv-gray-400);
  --border-brand: var(--mdv-blue-600);

  /* Interactive accents */
  --accent: var(--mdv-blue-600);
  --accent-hover: var(--mdv-blue-700);
  --accent-active: var(--mdv-blue-800);
  --focus-ring: var(--mdv-blue-400);
}

```


tokens/spacing.css

```
/* =====
ModigenceVision – Spacing, Radii, Shadows, Borders, Motion
===== */

:root {
  /* ---- Spacing scale (4px base grid) ---- */
  --space-0: 0;
  --space-1: 0.25rem; /* 4 */
  --space-2: 0.5rem; /* 8 */
  --space-3: 0.75rem; /* 12 */
  --space-4: 1rem; /* 16 */
  --space-5: 1.5rem; /* 24 */
  --space-6: 2rem; /* 32 */
  --space-7: 2.5rem; /* 40 */
  --space-8: 3rem; /* 48 */
  --space-9: 4rem; /* 64 */
  --space-10: 5rem; /* 80 */
  --space-12: 7rem; /* 112 */
  --space-16: 10rem; /* 160 */

  /* ---- Radii ---- */
  --radius-xs: 3px;
  --radius-sm: 6px;
  --radius-md: 10px; /* default control/card */
  --radius-lg: 16px;
  --radius-xl: 24px;
  --radius-2xl: 32px;
  --radius-pill: 999px;

  /* ---- Borders ---- */
  --border-hairline: 1px;
  --border-thick: 2px;

  /* ---- Shadows (cool, blue-tinted, restrained) ---- */
  --shadow-xs: 0 1px 2px rgba(10, 42, 82, 0.06);
  --shadow-sm: 0 1px 3px rgba(10, 42, 82, 0.08), 0 1px 2px rgba(10, 42, 82, 0.05);
  --shadow-md: 0 4px 12px rgba(10, 42, 82, 0.10), 0 2px 4px rgba(10, 42, 82, 0.06);
  --shadow-lg: 0 12px 28px rgba(10, 42, 82, 0.12), 0 6px 10px rgba(10, 42, 82, 0.06);
  --shadow-xl: 0 24px 56px rgba(6, 36, 63, 0.18);
  --shadow-brand: 0 10px 28px rgba(0, 114, 198, 0.28);
  --shadow-focus: 0 0 0 3px rgba(26, 163, 232, 0.35);

  /* ---- Layout ---- */
  --container-sm: 640px;
  --container-md: 900px;
  --container-lg: 1140px;
  --container-xl: 1320px;

  /* ---- Motion ---- */
  --ease-standard: cubic-bezier(0.22, 0.61, 0.36, 1); /* @kind other */
  --ease-emphasized: cubic-bezier(0.16, 1, 0.3, 1); /* @kind other */
  --ease-in-out: cubic-bezier(0.65, 0, 0.35, 1); /* @kind other */
  --dur-fast: 130ms; /* @kind other */
  --dur-base: 220ms; /* @kind other */
  --dur-slow: 380ms; /* @kind other */
}
```

tokens/base.css

```
/* =====
ModigenceVision – Base element defaults
Lightweight, opt-in foundations applied to bare HTML so
specimen cards and kits inherit brand type/color out of the box.
===== */

*, ::before, ::after { box-sizing: border-box; }

body {
  margin: 0;
  font-family: var(--font-sans);
  font-size: var(--text-base);
  line-height: var(--leading-normal);
  color: var(--text-body);
  background: var(--surface-page);
  -webkit-font-smoothing: antialiased;
  text-rendering: optimizelegibility;
}

h1, h2, h3, h4, h5, h6 {
  font-family: var(--font-display);
  color: var(--text-strong);
  font-weight: var(--weight-bold);
}
```

```

line-height: var(--leading-tight);
letter-spacing: var(--tracking-tight);
margin: 0 0 var(--space-4);
text-wrap: balance;
}

p { margin: 0 0 var(--space-4); text-wrap: pretty; }

a { color: var(--text-link); text-decoration: none; }
a:hover { color: var(--accent-hover); }

code, kbd, samp { font-family: var(--font-mono); font-size: 0.9em; }

::selection { background: var(--mdv-blue-200); color: var(--mdv-blue-950); }

```

slides/deck.css

```

/* =====
ModigenceVision - Canonical Deck Layout System
Metrics & palette extracted VERBATIM from the Selectio pitch
(정본, 960x540) and scaled x1.333 to 1280x720.
Palette is black / white / gray with small per-slide blue
accents - exactly as in the source deck.
TEXT SIZES ARE IN pt (1pt = 4/3px @96dpi): identical rendering
on the 1280x720 canvas, and 1:1 into PowerPoint's 16:9
(33.87x19.05cm) slide - no fractional font sizes in PPT.
===== */

.slide{
  /* --- exact reference palette --- */
  --ref-black:#000000; /* insight/validation dark bands, closing */
  --ref-ink:#0a0d10; /* cover band / titles */
  --ref-gray:#d9d9d9; /* connector tiles */
  --ref-gray2:#d1d1d1; /* placeholder cards / team photos */
  --ref-gray3:#929292; /* muted badge */
  --ref-blue:#085096; /* journey nodes, team bar */
  --ref-blue-office:#0070c0; /* validation accent bars */
  --ref-navy-hw:#0f2740; /* demo HW column */
  --ref-blue-sw:#0463aa; /* demo SW column */
  --ref-navy-bar:#11304e; /* roadmap timeline bar */
  --ref-node:#0072c6; /* roadmap small nodes */
  --ref-sky:#009fe8; /* roadmap big nodes (logo blue) */
  --ref-green:#22c55e; /* ✓ status */
  --ref-red:#e30613; /* ✗ status */

  /* --- additions promoted from the NVIDIA IGC application deck (2026-06) --- */
  --ref-line:#e5e5e5; /* card hairline (outer borders) */
  --ref-line-soft:#ededed; /* inner dividers */
  --ref-wash-blue:#eef3f8; /* emphasis wash - chips, icon tiles, highlight panels, KPI strips */
  --ref-wash-gray:#f6f7f8; /* support wash - summary bands & cards (recedes) */
  --ref-panel:#1f2732; /* dark hero/feature panel on light slides */
  --ref-nvidia:#76b900; /* partner accent (NVIDIA) - dark partner/console slides only */

  position:relative; width:1280px; height:720px; box-sizing:border-box;
  font-family:var(--font-sans); overflow:hidden;
  background:#ffffff; color:var(--ref-ink);
}

.slide.ink{ background:var(--ref-black); color:#fff; }
.slide.ink .glow{ position:absolute; inset:0; pointer-events:none;
  background:radial-gradient(820px 460px at 14% 10%, rgba(0,159,232,0.16), transparent 68%); }

/* content frame - 73px L/R margin (55/960 x1.333) */
.frame{ position:absolute; inset:0; padding:54px 73px 58px; box-sizing:border-box;
  display:flex; flex-direction:column; }

/* eyebrow - TOP-RIGHT, wide-tracked uppercase, mono-minimal */
.eyebrow{ position:absolute; top:48px; right:73px; z-index:3;
  font-size:10pt; font-weight:700; letter-spacing:0.18em; text-transform:uppercase;
  color:var(--ref-ink); }
.slide.ink .eyebrow{ color:rgba(255,255,255,0.92); }

/* title + subtitle - TOP-LEFT */
.title{ position:relative; font-size:30pt; line-height:1.08; letter-spacing:-0.022em;
  font-weight:700; margin:0; max-width:960px; color:inherit; }
.title .tm{ font-size:0.6em; vertical-align:0.45em; font-weight:600; }
.subtitle{ position:relative; font-size:18pt; line-height:1.34; margin:11px 0 0;
  color:var(--ref-gray3); max-width:900px; font-weight:400; }
.slide.ink .subtitle{ color:rgba(255,255,255,0.74); }

/* the body region grows to fill between subtitle and footer */
.body{ position:relative; flex:1; min-height:0; display:flex; flex-direction:column; }

/* centered pull-quote */
.pquote{ position:relative; text-align:center; font-size:18pt; line-height:1.38;
  font-style:italic; font-weight:500; letter-spacing:-0.012em; color:var(--ref-ink); }

```

```

.slide.ink .pquote{ color:#fff; }

/* footer – copyright centered, page number far right (13px / mono) */
.foot{ position:absolute; left:0; right:0; bottom:22px; text-align:center;
  font-family:var(--font-mono); font-size:10pt; letter-spacing:0.01em; color:var(--ref-gray3); }
.slide.ink .foot{ color:rgba(255,255,255,0.5); }
.pageno{ position:absolute; right:73px; bottom:22px;
  font-family:var(--font-mono); font-size:10pt; color:var(--ref-gray3); }
.slide.ink .pageno{ color:rgba(255,255,255,0.5); }

/* shared small pieces */
.mono{ font-family:var(--font-mono); font-variant-numeric:tabular-nums; }

/* =====
  Deck patterns – promoted from the NVIDIA IGC deck (additive)
  ===== */

/* mono kicker label above panels/blocks ("SENSOR BLOCKS", "PROOF ON FILE") */
.klabel{ font-family:var(--font-mono); font-size:8pt; font-weight:600;
  letter-spacing:0.1em; text-transform:uppercase; color:var(--ref-blue-office); }
.klabel.dim{ color:var(--ref-gray3); }

/* compact content scale used across dense slides */
.panel-h{ font-size:11pt; font-weight:700; letter-spacing:-0.01em; color:var(--ref-ink); }
.panel-s{ font-size:9pt; color:var(--ref-gray3); }
.body-sf{ font-size:10pt; line-height:1.5; color:var(--ref-ink); }
.cap-s{ font-size:9pt; line-height:1.4; color:var(--ref-gray3); }

/* KPI figure (mono, tabular) */
.kpi-v{ font-family:var(--font-mono); font-size:26pt; font-weight:600;
  letter-spacing:-0.03em; line-height:1; color:var(--ref-ink); font-variant-numeric:tabular-nums; }

/* status chips – semantic colors come from tokens/colors.css */
.chip{ display:inline-block; font-family:var(--font-mono); font-size:8pt; font-weight:600;
  letter-spacing:0.06em; text-transform:uppercase; padding:3px 8px; border-radius:4px; }
.chip.ship{ background:var(--mdv-success-soft); color:var(--mdv-success); } /* shipping / signed */
.chip.next{ background:var(--mdv-warning-soft); color:var(--mdv-warning); } /* pilot / roadmap / in discussion */
.chip.form{ background:var(--ref-wash-blue); color:var(--ref-blue-office); } /* agreement type: MoU / Channel / LIVE */
.chip.miss{ background:var(--mdv-danger-soft); color:var(--mdv-danger); } /* missing / gap */
.chip.solid{ background:var(--mdv-success); color:#fff; } /* ribbon over case photos */

/* border semantic: SOLID = shipping today · DASHED = pilot / roadmap */
.card-now{ background:#fff; border:1px solid var(--ref-line); border-radius:10px; }
.card-next{ background:#fff; border:1px dashed var(--ref-gray3); border-radius:10px; }

/* mono lead paragraph – cover/closing voice */
.mono-lead{ font-family:var(--font-mono); font-size:12pt; line-height:1.7; letter-spacing:0.01em; }

```